

# VANESSA MONTEROSA, ED.M.

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## EDUCATION

- Ed.D., Educational Leadership** In Progress  
K-12 School Districts Concentration  
CSU Long Beach – College of Education
- Certificate, Digital Media & Culture** May 2014  
Media Arts + Practice Division  
USC School of Cinematic Arts
- Ed.M., Technology, Innovation, & Education** May 2011  
Harvard Graduate School of Education

## PROFESSIONAL EXPERIENCE

- Program & Policy Development Specialist** October 2014 – Present  
*Los Angeles Unified School District – Los Angeles, CA*
- Collect and analyze data to identify areas that require policy, procedures, and program development regarding education technology integration.
  - Lead strategic planning and development of digital citizenship curriculum to support schools in implementing District education technology policies and programs.
  - Prepare reports, briefs, and presentations regarding education technology policies and programs to inform internal and external stakeholders.
- Common Core Technology Research Fellow** June 2014 – August 2014  
*Los Angeles Unified School District – Los Angeles, CA*
- Co-developed LAUSD's first Social Media Policy for Students (BUL-6399.0) that encompassed guidelines on using social media for instructional purposes and facilitated greater web access for students.
  - Analyzed local and national educational technology policies related to 1:1 programs and social media in education to guide policy and program development.
  - Prepared external and internal briefs, presentations, board informatives, and reports related to policy and program development as a member of the Social Media Task Force.
- Research Associate** August 2011 – May 2014  
*USC Rossier School of Education – Los Angeles, CA*
- Designed and led qualitative research projects that entailed interviews, observations, and the management of large data sets for a variety of projects ranging from developing digital literacy to assessing the role of technology in college access and success.
  - Conducted literature reviews to inform research project design, methodological approach, and analysis.
  - Generated reports, blog posts, and manuscripts for publication to communicate with internal and external stakeholders.
- Social Media Coordinator** February 2011 – May 2011  
*Action Center for Educational Services and Scholarships (ACCESS) – Boston, MA*
- Developed and implemented ACCESS Boston's first company-wide social media initiative to build and sustain mentorship relationships between advisors and students.
  - Designed social networking content and engagement strategies to increase awareness of ACCESS services on a national scale.
  - Synthesized and disseminated financial aid resources and information through social media outlets.

**Graduate Intern & Advisor**

September 2010 – May 2011

*Harvard College Women's Center – Cambridge, MA*

- Co-planned the Latina Empowerment and Development (LEAD) Conference for February 2011.
- Developed and provided workshops that fostered leadership, visibility, and community for underrepresented female minorities through the Latinas Unidas de Harvard organization.
- Provided mentorship and advisement to Latinas Unidas de Harvard members.

**Education Advisor**

September 2010 – January 2011

*The Education Resources Institute (TERI) College Planning Center – Boston, MA*

- Provided college, career, and financial aid advisement to low-income families of the Greater Boston community.
- Guided first-time freshmen and transfer applicants on through the scholarship application and financial aid form process.
- Supported Spanish-speaking clients by providing college and financial aid advisement in their native language.

**Research & Game Design Intern**

September 2010 – December 2010

*Center for Promotion of Ethical Thinking – Cambridge, MA*

- Provided actionable advice and research guidance relative to game-based learning to inform the development of “Quandry,” a moral and ethics video game for adolescents.
- Engaged in strategic implementation and synthesis of research literature and pro-social game design alongside game development team.
- Conducted literature reviews on the presence of moral and ethical learning within virtual environments.

**College Advisement Specialist**

December 2008 – June 2010

*Santa Fe High School – Santa Fe Springs, CA*

- Developed and carried out the district's first Senior Survey online to assess Senior plans after high school graduation and receive feedback regarding our services and support.
- Provided assistance and information in Spanish and English to students, parents, and staff regarding financial aid, career resources, private and public universities, community colleges, and assessment scores.
- Coordinated on school-wide student events such as campus visits, assessment tests, field trips, informative sessions, and college fairs.

**Qualitative Research Coordinator**

August 2007 – December 2008

*Phoenix Multicultural Practice – Los Angeles, CA*

- Managed and coordinated qualitative market research projects involving the Latina/o, Asian, and African-American market on a national scale.
- Analyzed and conceptualized multicultural research data through presentations and reports.
- Maintained budgets and billing for our Fortune 500 clients such as Telemundo, Wells Fargo, and Coca Cola.

**PROFESSIONAL EXPERIENCE (SHORT-TERM)****Resident Counselor**

June 2010 – July 2010

*Musiker Summer Discovery @ Georgetown University – Washington, D.C.*

- Counseled and mentored students from geographically and culturally diverse backgrounds.
- Supervised students on mandatory and optional activities, excursions, and dormitory floors.
- Provided counseling support to domestic and international students when faced with a problem or illness.

**Lead College Counselor**

July 2009 – August 2009

*Education Unlimited @ UC Berkeley – Berkeley, CA*

- Provided individualized guidance in discussing each student's objectives and options for undergraduate admissions
- Assisted each student in identifying “best-fit” colleges according to their strengths, characteristics, and career goals.
- Developed and delivered group lectures on time management, interview strategies, and provided resources for independent college research.

**Resident Counselor**

June 2009 – July 2009

*English Language Center @ Suffolk University – Boston, MA*

- Counseled and mentored students from geographically and culturally diverse backgrounds.
- Supervised international students on mandatory and optional activities, excursions, and dormitory floors.
- Provided counseling support to international students when faced with a problem, illness, or insecurity.

**GRANT-FUNDED PROJECTS****College Knowledge LA (Mobile App)**

December 2013 – Present

*Funding: \$3,000**Provider: USC Annenberg Innovation Lab*

- Conducted focus groups with local Los Angeles-based high school students to inform approach of an inclusive college access mobile app.
- Documented entrepreneurial progress and research efforts to inform our mobile app design followed by presenting at conferences such as the Digital Media + Learning Conference and HASTAC to build partnerships and receive feedback.
- Produced a responsive web app ready for alpha-testing aimed at mapping assets relative to college access within low-income communities

**PUBLICATIONS**

- Monterosa, V. (January 2015). Developing digital citizens. In Association of California School Administrators (ACSA), *Leadership*, 30-33.
- Tynes, B. & Monterosa, V. (2014). The making of a global citizen: A model of supporting civic learning opportunities among urban Latino youth. In E. Middaugh & B. Kirshner (Eds.), *#YouthAction: Becoming political in the digital age*. Charlotte, NC: Information Age Publishing.

**RESEARCH PRESENTATIONS**

- Manson, S. & Monterosa, V. (April 2014). *#DigitalFaith: College students' spiritual identities in digital spaces*. Paper presentation for the HASTAC Conference, Lima, Peru.
- Monterosa, V., Barry, S., & Perez, C. (April 2014). *College access on-the-go: A content analysis of college advisement and financial aid apps*. Poster session for the HASTAC Conference, Lima, Peru.
- Monterosa, V., Barry, S., & Perez, C. (March 2014). *Connecting the community: Lessons in designing a mobile app to bridge the college access gap*. Roundtable presentation for the Digital Media and Learning Conference, Boston, MA.
- Monterosa, V. & Nevárez, D. (May 2013). *Updating our status: Exploring digital resistance and 'comunidad' among Latina/o doctoral students*. Paper presentation for the Critical Race in Education Association, Nashville, TN.
- Monterosa, V. & Nevárez, D. (March 2013). *Digitizing resistance: Latina/o doctoral students and social media*. Paper presentation for the National Association for Chicana and Chicano Studies, San Antonio, TX.

- Monterosa, V. & Corwin, Z. (April 2012). *The role of emerging technologies on financial aid literacy: Theory and practice*. Roundtable presentation at the annual meeting for the American Educational Research Association, Montreal, Canada.
- Bouchard, S., Swensen, E., Monterosa, V. & Corwin, Z. (March 2012). *Playful interventions: Libraries, college access, afterschool and media Arts*. Panel presentation for the Digital Media and Learning Conference, San Francisco, CA.
- Monterosa, V. (March 2012). *EdMonth: The technology forum*. Invited panelist presentation for USC EdMonth, University of Southern California, Los Angeles, CA.
- Monterosa, V. (June 2011). *The role of emerging technologies on financial aid literacy*. Paper presented at the FIRST Summer Institute Symposium, University of Southern California, Los Angeles, CA.
- Monterosa, V. (April 2011). *Building innovative bridges: The role of technology in college access*. Poster session at the HGSE Student Research Conference, Harvard Graduate School of Education, Boston, MA.

### TEACHING EXPERIENCE

- *Teaching Assistant* – EDUC506: New Media Literacies in High Need Schools. (Fall 2013). USC Rossier School of Education – MAT Program, University of Southern California.
- *Lecturer* – EDUC590: Digital Pedagogies. (Fall 2013). Department of Education & Child Development, Whittier College.
- *Teaching Assistant & Digital Annotator* – Feminist Dialogues in Technology/A Distributed Online Open Learning Experiment Linking Undergraduate and Graduate students. (Spring 2013). USC Institute of Media Literacy, University of Southern California.
- *Teaching Assistant* – EDHP551: Applied Educational Ethnography. (Spring 2012). USC Rossier School of Education, University of Southern California.

### SERVICE WORKSHOPS

- *Funding Your Future: Grad School and Financial Aid*. (June 2014). Guest lecturer for the Ronald E. McNair Scholars Program, University of Southern California, Los Angeles, CA.
- *Navigating the Financial Aid Maze*. (May 2013). Invited speaker for the Adelante Mujer Latina Conference, Pasadena City College, Pasadena, CA.
- *Your Digital Self*. (June 2012). Guest lecturer for the Ronald E. McNair Scholars Program, Claremont Graduate University, Claremont, CA.
- *Mentorship, Advocacy, & Resilience: A First-Generation Latina's Story*. (March 2012). Invited keynote speaker for the UCLA 8<sup>th</sup> Annual Latina Youth Leadership Conference, UCLA.
- *Research Tips & Tools for Graduate Studies*. (June 2011). Guest lecturer for the Ronald E. McNair Scholars Program, Claremont Graduate University, Claremont, CA.
- *Writing for College*. (June 2011). Guest lecturer for the TRiO Upward Bound Program, Riverside Community College, Riverside, CA.

### BOARDS AND LEADERSHIP

- *Social Media Chair* – American Association of Hispanics in Higher Education
- *Web Secretary* – AERA Graduate Student Council
- *Board Member* – Pasadena Youth Center: Advisory Board
- *Board Advisor* – Nogales Summit for Youth Leadership

### AWARDS & FELLOWSHIPS

2014

- **Education Pioneers Fellow** (Education Pioneers)
- **AAHHE/Ford Multidisciplinary Fellow** (American Association of Hispanics in Higher Education)

- **HASTAC Scholar** (Humanities, Arts, Science, and Technology Alliance and Collaboratory)

**2011**

- **Dean's Fellow** (USC Rossier School of Education)
- **EDGE Fellow** (University of Southern California)

**2007**

- **Ronald E. McNair Scholar** (Claremont Graduate University)

**PROFESSIONAL AFFILIATIONS**

- American Association of Hispanics in Higher Education
- American Educational Research Association
- Association of Internet Researchers
- Humanities, Arts, Science, and Technology Alliance and Collaboratory
- National Association of Media Literacy Education